

Board Recruitment Pack – April 2024



Welcome

Thank you for your interest in becoming a Brewery Arts Board Member. This pack provides some background information on the organisation and a role description. If you would like any further information, or would like an informal discussion, please contact us.

We look forward to hearing from you.

Overview

Brewery Arts is a contemporary arts centre in Kendal, with a year-round programme of live music, theatre, dance, comedy, cinema, literature events, festivals, exhibitions and creative learning.

As a registered Charity, with a subsidiary Trading Company, we have two Boards that play a vital role in providing effective governance of the organisation.

We are seeking a number of new Board members to join the Charity Board as a Trustee and/or the Trading Board as a Director. This includes appointing a new Chair for the Trading Board (Kendal Catering Company).

About Brewery Arts

The Kendal Brewery Arts Centre Trust Ltd is a Charity and Company Limited by Guarantee. The trading subsidiary is the Kendal Catering Company Ltd. Both companies are governed by a voluntary Board of Directors/Trustees. We welcome over 175,000 people every year and contribute to making Kendal a vibrant destination and one of the most popular market towns in England. We host part of the annual international Kendal Mountain Festival and other partnership events, in our historic venue. Our programme presents renowned artists across the globe on our stages and screens. Our creative learning programme reaches people from all ages and backgrounds.

We are an Arts Council England National Portfolio organisation and a strategic cultural partner of Westmorland & Furness Council. We also receive support from Kendal Town Council, BFI Film Hub North and a range of trusts and foundations. Funding from grants makes up 15% of our income and the remaining 85% is generated through ticket sales, memberships, donations and commercial trading revenue.

Mission, Vision & Values

Brewery Arts mission is to engage and inspire the community and the next generation. To enrich lives through culture and provide wide ranging opportunities for creative participation in the arts.

Over the next five years Brewery Arts we plan to continue evolving as one of the most innovative arts organisations in the UK, growing from a performance venue that showcases culture, to a hub for talent development in the creative industries.

Our artistic programme will present extraordinary experiences in music, film and performing arts - from across the globe and the community - to wide audiences in the region. Our engagement and learning programme will empower people of all ages to create and celebrate culture in all its forms. Children and young people will be inspired and encouraged to develop a lifelong love of the arts. New talent development initiatives will take root, through strategic partnerships and expansion, creating pathways to training and industry.

We will inspire more people to live, work and create in Kendal and the region, be a critical resource for the local community, a catalyst for regeneration, and a destination for visitors from across the UK and beyond.

Values

- Excellence - creating extraordinary cultural experiences that enrich lives
- Innovation - keeping pace with new developments in our sector and in society
- Inclusion - championing diverse communities that are currently underrepresented
- Sustainability - securing a strong future for our organisation and the environment
- Collaboration - increasing our impact through great partnerships and teamwork

Aims 2024-26

Over the next two years we will work towards the following main aims.

- Programme: Increase the scale, impact and distinctiveness of the presented programme
- Engagement: Diversify the engagement programme to increase social and economic impact
- Audiences: Broaden audiences and communities to deepen dialogue, reach and impact
- Finance: Strengthen the financial model of the organisation to secure long-term sustainability
- Operations: Develop the building, operations and teams to ensure sustainability and resilience

New Board Members

We are seeking a number of new Trustees and Directors for our two Boards (Charity and Trading), with knowledge and experience, but not exclusively, in the following sectors.

- Income Generation and Fundraising
- Catering and Hospitality
- Legal
- Culture, entertainment or creative industries
- Education or Youth Engagement
- PR and Marketing

We recognise that to achieve our aims we need a wide and varied contribution to our thoughts, plans and ideas. We welcome and encourage applications from anyone over the age of 18 years who is committed to our vision and purpose.

We especially welcome and encourage applications from people with backgrounds currently underrepresented on our Board, particularly those under the age of 45, who are Black, Brown or Minoritised, who are LGBTQ+, or who are disabled.

All successful applicants will be given a full induction and training.

Role Summary

Board members oversee the company's strategy, finances, operations and governance, working with the CEO/Artistic Director and senior management. There are six essential duties of a Trustee:

- To ensure your charity is carrying out its purposes for the public benefit
- To comply with your charity's governing document and the law
- To act in your charity's best interests
- To manage your charity's resources responsibly
- To act with reasonable care and skill
- To ensure your charity is accountable.

Key Responsibilities

- To regularly review the vision, values and long-term strategy, working alongside the CEO/Artistic Director
- To approve major policies for their fulfilment and/or implementation
- To support staff in carrying out these policies
- To agree budgets and monitor financial activity
- To exercise overall control of financial affairs
- To support the fundraising aims of the organisation
- To sit on recruitment panels as required
- To ensure the company is operating within the law and with good practice
- To have a commitment to the development and implementation of good practice
- To ensure the company complies with regulatory and statutory requirements
- To act both as Trustees of the registered charity and Board of Trustees of the company limited by guarantee
- To be prepared, where appropriate, to play their part in serving on sub-committees, working parties or steering groups undertaking work on behalf of the Board
- To act as a spokesperson and advocate for the organisation where appropriate.

Terms and Conditions of Service

Initial three-year term; board members can be re-appointed up to maximum two-terms.

Salary:

Voluntary Position. The Company will reimburse travel and cover childcare costs.

Hours:

Four Board Meetings per year, plus an average of three additional meetings every year. Board Meetings take place quarterly in Kendal on weekday evenings. Virtual attendance at meetings via video call is also available.

How to Apply

Please download and complete an application form and send it by email to Hannah Sinclair at: recruitment@breweryarts.co.uk

Deadline for applications: Thursday 25 April 2024 (noon)

Queries

Please contact our CEO/Artistic Director, or our Chair, if you would like to arrange an informal discussion before making your application.

Miriam Randall, CEO/Artistic Director: miriam.randall@breweryarts.co.uk

Terry Clarke, Chair of Brewery Arts: terryrclarke@yahoo.co.uk

The Kendal Brewery Arts Centre Trust Limited is registered in England and Wales No. 03927101 and is a registered charity in England and Wales No. 01086789

**The Kendal Catering Company Limited is registered in England and Wales No. 01064847
Registered Office: 122a Highgate, Kendal, Cumbria LA9 4HE**

Brewery Arts, Kendal LA9 4HE | breweryarts.co.uk | [#breweryarts](https://twitter.com/breweryarts)