

CINEMA ADVERTISING

AT THE BREWERY ARTS CENTRE



The Brewery's Cinema Advertising packages are the perfect way to support arts & culture in South Lakeland, **PROMOTE YOUR BUSINESS** and reinforce your brand identity.



With three large cinema screens, the Brewery has an audience reach in excess of 80k people a year.

A 30 second cinema advert is a cost effective way to **TARGET NEW & EXISTING CUSTOMERS.**

Packages from just £35* p/wk for more info email maria.galvin@breweryarts.co.uk

*+ VAT

*price based on 12 month campaign



Mary, Queen of Scots
Jan 2019



Fantastic Beasts: The
Crimes of Grindelwald
Nov 2018



Mary Poppins Returns
Dec 2018

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Offer your business an affordable way to amplify a mixed-media ad campaign.

A 30 second cinema advert played between trailers, before the national advertising (DCM) and the feature film.

Film trailers are a big part of the pre-film experience and having your cinema quality advert playing between the trailers means you have a captive and engaged audience.

Reach 80k potential customers per annum, people who live and work right on your doorstep!

Audience:
80K AB1 Engaged, Captive,
Static

We offer Annual Packages (52 weeks), Quarterly packages (13 weeks) and bespoke monthly packages.

We offer complimentary cinema tickets with every annual package.

£585 per season* or
£1820 per annum**

180 film showings per month
Cost per week £45*
Cost per film £1.45**
Cost per person reached 2p**

Did you know a 30 second video advert promoting your business on the cinema will be remembered far longer than advertising with any other medium alone. Why? Because Cinema audiences are receptive, engaged and more likely to create a buzz by word of mouth about your brand!

(DCM2017)

N.B. all prices quoted are + VAT

**price based on 13 week campaigns*

***price based on a 12 month campaigns*