

BUSINESS CLUB

Membership
Brochure



**BE
NOTICED**

**BE
INSPIRED**



**BE
ENTERTAINED**

**BE
REWARDED**



BENEFITS

BREWERY BUSINESS CLUB BENEFITS INCLUDE...

- Access to staff rewards and incentives
- Ways to entertain your clients
- Opportunities to network and socialise with other businesses throughout the year
- A means to keep in touch and interact with the latest news at The Brewery, with our dedicated e-newsletter and Twitter account
- Bespoke ways of getting more involved in our programme if you elect to join at a higher tier
- A chance to show your support for the arts within the local community
- All profits from Business Club membership are used to support our community arts programme for children and young people



TODAY

THE BREWERY TODAY

- Receives over 200,000 visits every year
- The Brewery is a registered charity and is committed to involving people of all ages, and across all communities in its activities.
- Contributes significantly in making Kendal one of the best places to live and work in the UK
- Employs over 120 full and part-time staff and actively sources local products and services
- Delivers over 200 live ticketed events and 2,600 film screenings every year
- Engages with up to 600 young people with our youth arts classes, and over 700 local residents take part in our Adult Education programme every week
- Delivers an estimated £8.4m to the Cumbrian economy, making it a vital creative hub in the south lakes





YOUR BUSINESS

YOUR BUSINESS CAN BE PART OF THE BREWERY'S STORY TOO

By joining the Brewery Business Club you will make a difference to the economy, culture and well-being of residents and visitors to Kendal and South Lakeland.

The Brewery is the area's key cultural and community hub, offering a quality and breadth of provision that is truly unique to a rural area.



"When you see your own logo in the foyer it's really pleasing. You get a sense of contributing, albeit in a small way, to the Brewery being the place it is - providing amazing quality arts experiences for our relatively small market town. And that benefits all of us."

Alison Park, Low Sizergh Barn and Brewery Business Club member

"2 for 1 at the cinema is great for all our members of staff and we enjoy using our vouchers to entertain clients."

Ruth Power, FMB and Brewery Business Club member

BREWERY BUSINESS CLUB BENEFITS

Membership Tiers and fees

Annual membership fee.

All figures exclude VAT. Minimum period of membership 12 months

12 complementary tickets to cinema screenings for use by your employees or clients*

6 complementary tickets to performing arts events for use by your employees or clients*

12 Grainstore food vouchers - £10 for use by your employees or clients

10% off rate card of Brewery corporate hospitality packages

2 for 1 Monday Cinema Offer for your company employees

Your company logo and name on the Brewery website on the BBC page

Your company name on supporters board in the main foyer of the Brewery

Accreditation of your company on the support us slide in the Brewery's cinema screens and digital displays in the main foyer, cinema foyer and Vats Bar

Certificate of membership for you to exhibit in your premises

Photo opportunity with your company and a Brewery representative

Recognition of support on Facebook and BBC Twitter feed

Support a specific event and access these additional benefit:

Your company name listing against the event in the brochure, online and in social media

Use of a pop-up stand in Brewery foyer at the nominated event to promote your company

Complimentary VIP package linked to the nominated event

Support a specific art form or strand of activity in return for these additional benefits:

Your brand logo and name accreditation against the art forms in brochure, online, PR and social media

Promotional presence in the Brewery foyer at the events

Access to a bespoke VIP package linked to the event

Support a showcase event or festival and enjoy these additional benefits:

Branded logo/name against the showcase event or festival in brochure, online, PR and social media

Bespoke package of marketing opportunities for your business at and linked to the showcase event

Tailored VIP package within the showcase event



CLUB	SILVER	GOLD	GOLD +
£480	£960	£1,440	£1,920

✓	✓	✓	✓
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All funds raised from the Brewery Business Club will directly support our community arts programme for children and young people



**restrictions may apply to certain events*





Organisation _____
 Address _____

 Post Code _____
 Tel Number _____
 E-mail address _____
 Main Contact _____
 Position _____
 Tel _____
 E-mail _____
 Alt. Contact _____
 Position _____
 Tel _____
 E-mail _____

NB: Please note that the normal form of communication for correspondence and information will be by e-mail to the named contact shown above.

Type of business _____
 No. of employees _____

Level of membership - please tick

- Club £40 per month (£480 per annum) plus VAT
- Silver £80 per month (£960 per annum) plus VAT
- Gold £120 per month (£1,440 per annum) plus VAT
- Gold Plus £160 per month (£1,920 per annum) plus VAT

Date of Application _____

Please choose from options below:

- Membership runs for 12 months from date of payment Yes/No
- Membership runs on a continuous basis Yes/No

Payment is by Direct Debit please complete the direct debit mandate enclosed on separate sheet.

- Terms and conditions apply, see BBC benefit sheet for more information.

Please return completed application form with Direct Debit mandate to:
 Brewery Business Club, The Brewery Arts Centre, 122a Highgate, Kendal, LA9 4HE.



the **Brewery**



Instruction to your bank or building society to pay by Direct Debit

Please fill in the whole form, including official use box, using a ball point pen and send it to:

Brewery Arts Centre Trust
122a Highgate
Kendal
Cumbria
LA9 4HE

Service User Number

2 8 2 4 5 7

Name(s) of Account Holder(s)

Bank or building Society account number

Branch Sort Code

Name and full postal address of your Bank or Building society

To: The manager	Bank/Building society
Address	
<input type="text"/>	
Postcode	

Reference

For PSL re Brewery Arts Centre Trust OFFICIAL USE ONLY
This is not part of the instruction to your Bank or Building society.
IMPORTANT - Please complete these details.

Name
Address
<input type="text"/>
Postcode
Email Address

Instructions to your bank or building society

Please pay PSL re The Brewery Arts Centre Trust Direct Debits from the account detailed in this instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with PSL re The Brewery Arts Centre Trust and, if so, details will be passed electronically to my bank/building society.

Signature(s)
<input type="text"/>
Date

Banks and Building Societies may not accept Direct Debit Instructions for some types of account

DD|1

This guarantee should be detached and retained by the Payer.

Direct Debit Guarantee

- The Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits
 - If there are any changes to the amount, date or frequency of your Direct Debit the organisation will notify you (normally 10 working days) in advance of your account being debited or as otherwise agreed. If you request the organisation to collect a payment, confirmation of the amount and date will be given to you at the time of the request
 - If an error is made in the payment of your Direct Debit, by the organisation or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society
 - If you receive a refund you are not entitled to, you must pay it back when the organisation asks you to
 - You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify the organisation.
- * The Guarantee covers Direct Debit payments. It cannot be used to address contractual disputes between you and the billing organisation.



A means to keep in touch with the latest news at The Brewery with our dedicated e-newsletter and Twitter account

Access to staff rewards and incentives

BUSINESS CLUB

Bespoke ways of getting more involved in our programme if you elect to join at a higher tier

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*All profits from Business Club membership are used to support our community arts programme for children and young people

A chance to show your support for the arts within the local community



Ways to entertain your clients

To join and for more information contact
Karen Bentley-Brown, Business Club Executive:
07854 751169 | email: businessclub@breweryarts.co.uk

The Kendal Brewery Arts Centre Trust Limited is registered in England & Wales no. 03927101 and is a registered charity in England & Wales no. 01086789
VAT No. 334915257